

ALEX ARINSBERG GRAPHIC DESIGNER

213 712 7510 • contact@AlexArinsberg.com

EDUCATION

- 2009** Art Center College of Design, Pasadena California
Bachelor of Fine Arts in Graphic Design
- 2005** Santa Monica College, Santa Monica California
Associate of Arts in General Education

wizardry of

Photoshop, Illustrator, InDesign, Premier, Audition, Vyond,
Wordpress and Microsoft Word

Experience directing

Commercial, screen and fine art printing, programming and
e-commerce, teambuilding and leadership

HIGHLIGHTED WORK EXPERIENCE

- 2016-Present** Brandman University
Educational Media Developer/ Instructional Design
- 2011-Present** Smash & Grab Studio
Own and operate full service boutique design studio directing remote team
- 2014-2016** International Medical Corps, Los Angeles, California
Contract graphic designer
- 2013** Lowe Campbell Ewald, Los Angeles, California
Full time graphic designer
- 2012** American Pet Brands, Los Angeles, California
Contract graphic designer
- 2012** Sum Creative, Hollywood, California
Full time graphic designer
- 2011** Knock Knock, Venice, California
Full time graphic designer
- 2011** Sassafras Creative, Pasadena, California
Contracted for work on branding and creative development projects
- 2010** Dyslexic Lab, Los Angeles, California
Full time design and creative direction focusing on a mainly fashion based clientele
- 2009** Beautiful/Decay Magazine, Culver City, California
Graphic design intern
- 1995-2007** Stan's Westchester Florist, Los Angeles, California
Operated the family business

HIGHLIGHTED PROFESSIONAL ACHIEVEMENTS

Designed textile and graphic designs for costumes in Fergies music
video M.I.L.F.\$ with Kim Kardashian
Under award winning Director B Akerlund

Designed brand and strategy for Immigrant Justice Advocates
Campaign for Asian Americans Advancing Justice to encourage undocumented youth to
apply for DACA

including the Paula Crisostomo Dream Center

Designed and coordinated production for the interior of the United States very first
dream center in a public school

Designed and built history wall for Beverly Hospital

A timeline recounting the rich history of the hospital spans the 70' main corridor.

Founded GotDrought? campaign

Created messaging, design and strategy for multi-platform campaign addressing
parallels between The drought in California and industrialized animal agriculture

Rica Hotel identity design contest winner

Designed Identity system for Meet restaurant and Mingle bar inside Scandanavias finest
hotel chain.

Curated "Robot" art show

Robot was a successful but short lived event series based on the flux between art and
technology. The series included music, fine art, as well as experimental robotics